



BUSINESS NARRATIVE OUTLINE

A Business Narrative Outline is the best way for you to share your business story without the complexity of a business plan. It helps us understand how your business operates and secures new business. The better you tell your story, the easier it is for our Underwriter to make a lending decision.

Business Narrative Components

1. Business Name: _____

2. Business Address: _____

3. Business Type/Industry/Description: _____

4. Business Property Type (i.e. home-based, office lease, warehouse, etc.): _____

5. Date Organized: _____

6. Owner Name(s): _____

7. Percent of Ownership: _____

8. Number of Employees: _____

9. Business Product(s)/Service(s): _____

10. How do you generate business?: _____

11. Is the business seasonal?: _____

12. How Has COVID-19 Affected the Business?: _____

13. Any additional information that will help us understand your business:

Signature

Date

